

PIAXA LOGISTICS

PRIVACY

Scope of this Policy

This Privacy Policy describes the ways in which Piaxa International Logistics Shenzhen Ltd. ("Piaxa") and its subsidiaries collect, use and share your personal information when you visit our websites

<https://www.piaxalog.com>

which are operated by Piaxa International Logistics Shenzhen Ltd.
Business Registration: 91440300MA5G259B22

By submitting information to us or by using our websites, including any tools, you consent to the collection and use of information as described in this privacy policy. You also acknowledge that we may periodically change, modify, or otherwise update this privacy policy without prior notification.

Information collected through the Websites may be collected by any member of Piaxa (referred to as "we", "us", "our") in accordance with this Website Privacy Statement. Piaxa treats personal data with respect and integrity. This Website Privacy Statement explains how personal data will be treated as you access and interact with this Website.

We will post any changes to this Website Privacy Statement on the Website, so we encourage you to check this Website Privacy Statement from time to time. Any personal data collected under this current Website Privacy Statement will be handled in accordance with this Website Privacy Statement. After the changes take effect, all new personal data collected, if any, will be subject to the revised Website Privacy Statement.

In addition to the provisions of this Website Privacy Statement, there may also be specific and additional privacy and data protection provisions that apply to certain sections of this Website, or that apply to you if you are an employee, agent, contractor, or are otherwise employed by a member of Piaxa. Because those specific and additional provisions also relate to your privacy protection, we recommend that you review them wherever they appear. In the event of any inconsistency between the provisions of this Website Privacy Statement and those other specific and additional provisions, the specific and additional provisions will prevail.

Personal Information We Collect

When you visit the Website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Website, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Website, and information about how you interact with the Website. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

"Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit: <http://www.allaboutcookies.org>

"Log files" track actions occurring on the Website, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

"Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Website.

Additionally, we will record information that you submit to us via our website, in particular information entered in our online tools (e.g. Contact / Enquiries / request for information). We will only send you direct communications if you asked us to provide you with information and we will only process your Personal Data as described in this Privacy Policy.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

We may use your personal details to inform you about our services or other information we feel you may be interested in, where you have opted to receive our newsletter or have requested a download, white paper or brochure. If you do not want to receive this information, simply click the 'unsubscribe' link on the email, and you will be immediately removed from our mailing list.

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Enquiry Information.

How do we use your Personal Information?

We use the information that we collect from our contact forms to:

Communicate with you;
Assist you with service related questions;
When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimise our Website (for example, by generating analytics about how our customers browse and interact with the Website, and to assess the success of our marketing and advertising campaigns).

Sharing your personal information

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, contact form submissions are temporarily stored in our website database. If you would like access to your personal information stored on our website or for this information to be deleted, email piaxa@piaxa-log.com with your full name and email address and the details of your request.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Sharing anonymous information

We may also collect anonymous information that provides information on how our visitors use our website. We also use Google Analytics to help us understand how our customers use the Website, you can read more about how Google uses your Personal Information here. You can also opt-out of Google Analytics here.

Behavioural Advertising

We may also use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page here.

Third party vendors may use cookies, web beacons, and similar technologies to collect or receive information from our Website and use that information to provide measurement services and target ads based on your prior visits to our Website.

Google's use of the DoubleClick cookie enables it and its partners to serve ads to you based on your visit to our Website and/or other

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websites on the Internet. We may use the following services: Remarketing with Google Analytics, Google Display Network Impression Reporting, Google Analytics Demographics and Interest Reporting. Google Analytics collects data about your traffic via Google advertising cookies and anonymous identifiers.

With our permission Google may use first-party cookies (such as the Google Analytics cookie) or other first-party identifiers, and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to transmit information, optimization, and displaying ads based on you using our Website.

Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with Facebook's Data Use Policy found here.

You may opt out of the use of the DoubleClick cookie for interest-based advertising, and opt out of the use of other Google services by visiting Ads Settings. Also see this page. How Google uses data when you use their partners' sites or apps can be found here.

You may opt out of the collection and use of information for ad targeting or the transfer of such data for such purposes by Facebook here.

Alternatively, you can deactivate the use of cookies by third party providers by visiting the Network Advertising Initiative's deactivation website.

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal.

Do Not Track

Please note that we do not alter our Website's data collection and use practices when we see a Do Not Track signal from your browser.

Your Rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through the Website), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of PRC, including to Australia, Canada and the United States.

Data Retention

When you submit a contact from enquiry through our Website, we may maintain your Enquiry Information for our records unless and until you ask us to delete this information.

Please note that the personal information you submit using some of the services on our website (including Google Analytics, Newsletter Subscriptions and the Piixa website) will be stored on secure databases which reside overseas and are managed by third-party technology providers. If you do not want your personal information being stored offshore, please do not submit personal information to us when you use any of the services on our website.

Links to other Sites

Our websites contain links to a number of websites which we believe may be of interest to our visitors. We aim to ensure that such websites are of the highest standard. However, this Privacy Policy does not apply to those websites and we cannot guarantee

the privacy standards of websites to which we link or be responsible for the contents of those sites.

Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at piixa@piixa-log.com or by mail using the details provided below:

Piixa International Logistics Shenzhen Ltd.
508H, CunJin Building, 3005 Dong Men Road,
Shenzhen, Guangdong, 518002 China

Piixa International Logistics Shenzhen Ltd Marketing Privacy Policy
This email marketing privacy policy has been created in an effort to demonstrate our strong commitment to your privacy and protection of your personal information.

Why did you receive an Email from us?

If you received an email sent by us, it is because our records indicate that you have expressly shared this address for the purpose of receiving information from us ("opt-in").

You may also receive transactional emails from us. These include, but are not limited to, order confirmation emails, shipping information, and account emails.

How can you stop receiving Email from us?

Each marketing email that we send contains unsubscribe link that will allow you stop receiving email from us. If you do not wish to receive further mailings, simply click on the unsubscribe link provided in the email. You will be immediately removed from our mailing list.

Collection and Use of your Information

Piixa uses permission-based email marketing service. Our customers can opt-in to receive information and marketing communication emails from us.

When our customers opt-in to receive our communication messages, we collect personally identifiable information from you that includes your email address and name.

We will never sell, share, or rent individual personal information with any external parties without your advance written permission or unless ordered by a court of law. Information submitted to us is only available to our employees managing this information for the purposes of contacting you, or sending you emails based on your request for information, and to contracted service providers for purposes of providing services related to our communications with you.

How do we protect your Privacy and the Security of your Information?

We use the latest and generally approved security measures to protect against the loss, misuse and alteration of information collected from you.

Your data is protected under the privacy laws of People's Republic of China.

Use of Web Beacons

When you receive an email sent by us, the email may include a so-called web beacon to measure marketing effectiveness. When you click on a link provided in the email, we may record that response so

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that we can better serve you in the future by customizing our offerings.

Changes in our Practices

Piixa reserves the right to modify this Marketing Privacy Policy at any time. If we decide to update this Policy, the updated changes can be found in this Policy and any other places we deem appropriate to post them.

Contacting Us

If you have any questions about this Privacy Policy, or if you believe you have received unwanted, unsolicited email sent by us, please contact us at piixa@piixa-log.com or by mail using the details provided below:

Piixa International Logistics Shenzhen Ltd
508H, CunJin Building, 3005 Dong Men Road,
Shenzhen, Guangdong, 518002 China